

Town of Hampton Tourism Sub-Committee Meeting

Wednesday, November 17, 2021

In attendance: Bruce Fowler, Chris White (Staff), Todd Beach, Trudy Kelly-Forsythe, Trina Forrest

Regrets: Barb McNamara

1. Call to Order: Trudy called the meeting to order at 1:02 pm
2. Approval of Agenda: Moved by Todd, seconded by Trina
3. Declaration of Conflict of interest: None
4. Approval of Minutes of October 20, 2021: Moved by Todd, seconded by Bruce
5. Business arising from the Minutes:
 - a. Federal Grant – Lighthouse River Centre application still under review. Awaiting update from federal government.
 - b. Exploring best practice information on using Pinterest / Instagram more tourism events and activities.
 - c. HACC likes the “Play Local” event concept. Golf Tournament date not settled yet (possibly June 24). If so, look at June 25-26 for remainder of activities to launch tourism season.
 - d. Council approved Dominique Chartrand for committee starting January 2022.
6. New Business:
 - a. New chairperson. Bruce moved that Trina Forest be appointed chairperson beginning 2022. Trudy seconded the motion. Motion carried.
 - b. Events 2022: Chris is working on schedule for next year’s events. Calendar with confirmed and proposed dates to be shared with members. Discussion around enhancing existing
7. Correspondence: Letter received from Paulette Hicks of Envision Saint John thanking the town and committee for their group tour last month.
8. Next Meeting Date: November 17th at 1pm, Town Hall Council Chambers.
9. Adjournment: Todd so moved at 1:52pm.