

TOWN OF HAMPTON

ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

MINUTES OF MEETING: TUESDAY, January 19, 2020

In Attendance: **Councillor Todd Beach** **Mayor Ken Chorley** **Joshua Adams**
 Jim Sherrard **Chris Rendell** **Michel Boudreau**

 John Simon

Staff: **Chris White – Tourism Coordinator**
 Richard Malone – Chief Administrative Officer

1. **Call to Order:** Chris White called the meeting to order at 6:35 pm.
2. **Approval of Agenda:** It was moved by Todd, seconded by Mayor Chorley to approve the agenda as circulated. Motion carried.
3. **Conflict of Interest:** Call for anyone to declare a conflict of interest on any agenda item. None declared.
4. **Approval of Previous Minutes:** It was moved by Josh, seconded by Todd to approve the minutes of December 15, 2020. Motion carried.
5. **Business Arising from the Minutes:**
 - a. **New Members:** a welcome was extended to new committee members Jim Sherrard and Chris Rendell.
 - b. **Committee Chair:** Chris White called for nominations for the Committee Chair. Josh Adams elected as chair; Michel Boudreau as vice-chair. Motion carried.
 - c. **SJ Economic Development Agency:**
 - i. Richard Malone reported Paulette Hicks named as new CEO. She will begin her role February 2021.
 - ii. Committee currently working on Community Funding Agreements for 2021. Richard Malone to share details with new members.
 - iii. Next steps for this organization, with budget in place, is a strategic planning session to determine which projects from the existing agencies will come forward, and what new projects will be undertaken.
 - iv. Chris Rendell asked how this committee will interact with the Saint John group. Richard Malone reported that full details on interaction will come as the group gains definition. Sessions will be held between the new organization and Hampton in the near future.
 - d. **Economic Development initiatives:**
 - i. Chris investigating training opportunities for area businesses in conjunction with area partners.
 - ii. Work underway on a business information package.
6. **New Business:**
 - a. **COVID-19 Survey:**
 - i. Chris shared details from a recent webinar hosted by Moncton / Fredericton / Saint John Chambers “COVID-19 Survey Results on Purchasing, Travel & Economic Confidence.”
 - b. **Sussex Multicultural Association:**

- i. Ken and Todd shared details of this presentation to Council. Group are addressing training, language support and activities for area newcomers. Currently supporting one group in Hampton – looking to expand.
 - ii. John Simon reported that The Chamber in SJ just announced a promotion for Remote Digital Workers where the worker has a 6-week window to work and live in the region with various supports such as subsidized housing. Hope is to convert these digital remote workers to full time residents.
- c. **John Peters Humphrey Presentation to Council**
- i. Committee will engage on a project to bronze the Credo sculpture to ensure its longevity.
- d. **Provincial Local Food & Beverage Strategy**
- i. Chris received copy of a new provincial initiative around strengthening local food production and food security. Document will be shared with committee for discussion at the next session in February.

7. Reports:

a. **Planning & Development Update:**

- i. The Planning and Development – Permit Report for the month of December 2020 was presented. Building permits the busiest year on record. 149 permits issued in 2020.
- ii. Richard shared the Zoning By-law updates have been received and are being reviewed before presentation to Council for 1st reading in February.
- iii. Jim asked how these changes will be communicated to the developer community. Chris W. and Richard to work with Planning and Communications on a strategy.

b. **Chamber of Commerce Report:** John shared that Greg Keith is a new member of the HACC Board. Group will proceed with Golf Tournament fundraiser for 2021. Membership around 70 businesses after Shop the Town campaign. Shop the Town well received by businesses and the public – HACC to discuss repeating in 2021.

c. **Tourism Sub-committee update:** Committee had not met prior to this session – no report.

Motion to approve reports: It was moved by Josh, seconded by Michel to approve the reports as presented. Motion carried.

8. **Correspondence:** No correspondence to report.

9. **Next Meeting:** Scheduled for Tuesday, February 16, 2021 at 6:30 pm.

10. **Adjournment:** Jim motioned the meeting to adjourn at 7:55 pm.

Approved:

Josh Adams, Chair

Chris White, Staff Representative